

WHAT ARE THE SPONSORSHIP AND DONATION OPPORTUNITIES?

Businesses or Individuals may purchase tables which provides for select seating and recognition of the sponsor's generosity at the event.

Gold Level (\$1,500)

Reserved tables and dinner for 16
Recognition in program and at event

Silver Level (\$750)

Reserved table and dinner for 8
Recognition in program and at event

Bronze Level (\$400)

Preferred seating and dinner for 4
Recognition in program and at event

Donations of \$100 or More

Recognition in program and at event

Donations of Less than \$100

All donations are welcome regardless of the amount.

Individual Event / Dinner Tickets (\$75)

A portion of every event ticket provides support for Zonta International projects and designated local Zonta projects that help women in various ways.

HOW DO I BECOME A VENDOR AND WHAT IS THE COST?

Vendors have the opportunity to participate in the event on an invitation-only basis. For more information, please contact (307) 509-0473 or zonta.cheyenne@gmail.com. The cost of a table is \$125, plus the optional cost of electricity at the table for \$15. In return, vendors may sell their wares and use their own means for gathering contacts for future customers.

WHAT IS ZONTA?

Zonta International was founded in 1919 as an organization of executives and professionals working together to advance the status of women worldwide through service and advocacy. With more than 29,000 members in 1,150 Zonta Clubs in 63 countries and geographic areas, Zontians all over the world volunteer their time and talent to support local and international service projects, as well as scholarship programs. The programs focus on improving the legal, political, economic, educational, health, and professional status of women. The organization is nonsectarian and non-partisan.

The **Zonta Club of Cheyenne** was formed in October, 1956, and has been continuously active since it was founded. The contact information is:

Zonta Club of Cheyenne
P.O. Box 2135
Cheyenne, WY 82003-2135
(307) 509-0473
Zonta.cheyenne@gmail.com

You may also visit our website at
<http://cheyennezonta.org/>

The **Zonta of Cheyenne Foundation** was formed in late 2013 to raise funds for local service projects that are consistent with the Zonta mission. The Foundation has received IRS 501(c)(3) status allowing donations made to it to be tax deductible by the donor. **Its employer ID number is 46-4058289.** Donations may be sent to:

Zonta of Cheyenne Foundation
P.O. Box 2883
Cheyenne, WY 82003

Further information about the Foundation may be obtained by contacting Denise Parrish at
parrishzonta@gmail.com



The 14th Annual ZONTA'S NIGHT OUT

Fundraising to Support
and Advance the Equality,
Education and
Empowerment of Women

MARCH 6, 2020

WHAT IS ZONTA'S NIGHT OUT?

Zonta' Night Out is an annual fundraising event where attendees socialize, dine, shop, and have an opportunity to learn more about the mission of Zonta. ***The fourteenth annual Zonta's Night Out will be held in 2020.*** Since 2015, the event has been jointly sponsored by the Zonta Club of Cheyenne and the Zonta of Cheyenne Foundation. Due to the joint sponsorship, donations to the event are tax deductible for federal tax purposes.

The event begins when the doors open at 4 p.m. with time for socializing and shopping. Opportunities are also provided to purchase raffle tickets, grab bags and entries to the wine raffle. A plated, sit-down dinner is served starting around 6:30 p.m., followed by a few remarks about Zonta's mission and comments from a guest speaker. Additional shopping opportunities are also to be provided after dinner. The raffle winners are announced at the end of the evening with the evening's activities ending around 9 p.m.

Vendors purchase space at the event and have the opportunity to bring their wares to sell during the course of the evening. Alternatively, vendors may obtain space for the purpose of sharing information about their business, or to sign up customers for services to be offered at a later time. Vendors are selected on an *invitation-only* basis in order to assure a wide-variety and high-quality of goods and services.

No vendor door prizes will be required this year, although vendors may offer one, if they wish. Vendors are free to use any reasonable means to gather contact information from attendees for future sales. Attendee contact information will not be provided to vendors by the Zonta Club of Cheyenne.

A cash raffle for prizes of \$250 and \$100 will be held at the event. A wine raffle will also be held as part of the activities of the evening.

	2017	2018	2019
Vendors	35	36	35
Table Sponsors	23	26	21
Meals Ordered	323	331	304
Raffle Tickets	344	516	457

	2017	2018	2019
Table Sponsors	\$15,225	\$16,675	\$15,750
Cash Donations	\$1,601	\$2,348	\$1,754
Vendor Tables	\$4,395	\$4,650	\$4,495
Event & Dinner Tickets	\$8,670	\$8,260	\$7,725
Raffle & Vendor Tickets	\$4,920	\$3,199	\$3,533
Grab Bags & Card Raffle	\$2,205	\$2,450	\$2,430
In-Kind Donations	\$2,695	\$3,408	\$2,105
TOTAL RECEIPTS	\$39,711	\$40,990	\$37,792

	2017	2018	2019
Meals	\$11,426	\$11,534	\$10,756
Room Rental, Equipment, Other Venue Expenses	\$3,111	\$2,510	\$2,050
Printing	\$779	Donated	Donated
Advertising	\$287	\$99	\$50
Miscellaneous	\$0	\$597	\$501
Cash Raffle Prizes	\$350	\$350	\$350
TOTAL EXPENSES	\$15,952	\$15,090	\$13,707

	2017	2018	2019
NET PROCEEDS	\$23,759	\$25,900	\$24,085

HOW DO THE PROCEEDS SUPPORT AND ADVANCE THE EQUALITY, EDUCATION, AND EMPOWERMENT OF WOMEN?

THE MAJORITY OF THE NET PROCEEDS ARE USED LOCALLY.

Each year, approximately one-third of the net proceeds are used to support the global projects of Zonta International. The global projects are diverse and touch on a wide-range of aspects of women's lives. These projects have a focus of:

- Ending Violence Against Women
- Ending Child Marriage.
- Eliminating Human Trafficking
- Enabling Equal Education Opportunities for Girls

The majority of the proceeds are used to support a variety of activities and projects to raise community awareness about human trafficking and work toward its prevention. We also seek to end violence against women by teaching children and adults to respect women and by helping women respect themselves.

A portion of the funds will be used for scholarships and grants primarily for women in the local community. The awards offered are:

- The Jane M. Klausman Women in Business scholarship for college or university students
- A Laramie County Community College non-traditional student scholarship
- Young Women in Public Affairs award for young women of ages 16-19
- A Women in Technology Scholarship
- Prizes for winners of our Annual Art Contest with themes related to Eliminating Human Trafficking.